

Hannover | 06.07.2022

# Information on the world premiere of the new Amarok

• The countdown has begun: links to the digital world premiere on 7 July and to the Amarok landing page on vwn-presse.de

Volkswagen Commercial Vehicles' premium pick-up celebrates its digital world premiere tomorrow, 7 July. Below you will find the key links to the premiere of the new Amarok, which starts at 10:00 CEST, and links to access the press materials (texts, images, initial footage videos) immediately after the end of the digital stream from around 10:20 CEST.



The countdown has begun: Volkswagen Commercial Vehicles' new Amarok is to be unveiled on 7 July starting at 10:00 CEST.

The key links are to be found here:

### **English:**

Link to the stream: The new Amarok is coming! (Invitation to world premiere) - YouTube
Link to the press page (requires registration) The
new Amarok (vwn-presse.de)

### German:

**Link to the stream** Der neue Amarok kommt! (Einladung zur Weltpremiere) - YouTube **Link to the press page (requires registration)** Der neue Amarok (vwn-presse.de)

**Notes for editors**: You will find this text along with the pictures  $\underline{\text{here}}$  and at  $\underline{\text{www.}}$   $\underline{\text{vwn-presse.de}}$ 

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# All images:



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## Volkswagen Commercial Vehicles

#### We Transport Success, Freedom and Future

As a leading manufacturer of light commercial vehicles, the Volkswagen Commercial Vehicles brand (VWCV) is reshaping the transportation of goods, services and people in a fundamental and lasting way. Our vehicles transport construction workers, families and adventurers, bread rolls, parcels and surfboards. Every day they help countless people all over the world to do a good job, they operate as mobile workshops and they bring paramedics and police personnel to wherever they are needed. At our sites in Hanover (D), Poznań (PL), Września (PL) and Pacheco (ARG), around 24,000 employees produce the Transporter, the new Multivan, Caddy, Crafter and Amarok model lines, and since May 2022 the ID. Buzz – the fully electric version of our iconic Bulli. Within the Volkswagen Group, VWCV is also the lead brand for autonomous driving and for mobility offerings such as Mobility-as-a-Service and Transport-as-a-Service – areas in which we are shaping the future of mobility. In this way, the brand is transporting the society of tomorrow with all its requirements for clean, intelligent and sustainable mobility. It is this that Volkswagen Commercial Vehicles stands for with its brand promise: We transport success, freedom and future.

Information on all aspects of the Volkswagen Commercial Vehicles brand and the Hanover site can be found at:



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